



## **Greaves Cotton Limited reaches over 5 million customers with 'Made in India' engines**

**Mumbai, 9 October 2017:** With a history spanning close to 160 years, Greaves Cotton Limited, India's leading engineering solutions company, has brought a smile to over 5 million customers with their 'Made in India' engines. With class-leading fuel economy, reliability and cost of ownership, the company's products have been accepted by millions of customers.

Commenting on this momentous occasion, **Mr. Nagesh Basavanhalli, MD and CEO of Greaves Cotton Limited** said *"Crossing 5 million engines is a significant milestone which reinforces the trust our OEM's, vendors and end users of 3 wheeled & 4 wheeled micro commercial vehicles have in us. With India getting ready for a technological, regulatory and business model disruption by 2020, we at Greaves are working on future-ready fuel agnostic power train services and solutions and we look forward to serving millions of more customers. We continue to manufacture a wide range of products under the Make-in-India program & contribute towards the growth of the nation."*

Set up in 1859, Greaves Cotton Limited has come a long way from its humble beginnings to become a global conglomerate. After going public in 1958, the company has gone from strength to strength with strategic partnerships over the last few decades, all with a view to serve their customers better. The company has been manufacturing approximately 4 lakh engines per year catering to increasing demand from a range of automotive & non-automotive applications across the world. With a focus to be a greener engineering solutions company, Greaves Cotton Limited is geared up and ready to service **millions of more** customers in the future. .

### **About Greaves Cotton Ltd:**

Greaves Cotton Limited, a Rs.1800 crore, multi-product, multi-locational company is one of the leading engineering companies in India with core competencies in diesel/ petrol engines, farm equipment and Gensets. The Company sustains its leadership through six manufacturing units which produce world

class products backed by comprehensive spares and service through its 3500 plus service outlets across India. More at [www.greavescotton.com](http://www.greavescotton.com)

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