



Press Release

Greaves Cotton strengthens its position in the Cleantech Mobility space with a wide range of Fuel Efficient CNG Engines and strong Retail Network

Mumbai, March 06, 2019: Greaves Cotton, one of the leading and diversified engineering companies in India and at the forefront of developing new technology for affordable and clean last mile transportation, is enabling auto drivers achieve better mileage and earn good income through fuel efficient CNG engine & parts backed by strong Greaves Retail network. It is supporting the government's mission of clean mobility solutions through these high-powered CNG engines that deliver exceptional on-street performance and enable significant savings to the auto drivers.

Through energy efficient powertrain (engine) solutions with water cooled CNG technology, Greaves is enabling millions of auto drivers save significantly every kilometer of their drive, thus reducing the load on fuel cost for the 3-Wheeler auto rickshaw owners.

There is an urgent need to take corrective steps to curb rising air pollution and call for superior alternatives of vehicle engines and fuel options that would be both economically viable and ecology-friendly. Greaves' high quality fuel-efficient CNG engine driven vehicles meet the regulatory emission norms and remain superior with their eco-friendly powertrain solution for combating air pollution & give carbon load reduction.

With CNG engines, ***Greaves strengthens the commitment for users especially auto drivers in the affordable and clean energy mobility segment.*** With clear objective of supporting last mile user, Greaves has ramped up the aftermarket support including CNG service and spares availability through its fast growing nationwide retail stores and spares network. With technology innovation at the core of the cleantech mobility drive, Greaves has invested in design & development, training & capability building of channel force to deliver these future-relevant products and services for its customers.

Debashis Mitra, President - Engine Business, Greaves Cotton, said *"Greaves understands the customers and their needs in last mile mobility segment and over the years has built strong assurance footprint in form of service technicians , dependable & reliable products that enable uninterrupted every day operations for livelihood earners especially auto drivers. From the existing portfolio, both 400cc CNG engine and the 510cc CNG engine have been well received on account of superior cost economics & has shown fast volume growth in the segment. We have designed products which perfectly suit the user's requirement. With this we are ready to support India's move of expanding CNG network as part of clean mobility solutions and thereby fulfilling the government's mission of cleaner and greener tomorrow."*



Greaves Engines division offers a wide range of fuel agnostic powertrain solutions for wide applications with very low cost of ownership and higher reliability. The division manufactures engines in three different segments - automotive engines, non-automotive engines and industrial engines. Greaves engines meet the set compliance norms which are ideal for automotive engine applications such as 3-wheeler and small 4-wheeler commercial vehicles. In addition to this, there is a wide range of bigger engines catering to the usage of wider industrial applications.

Greaves manufactures almost 1 engine per minute and has sold over 5 million plus engines till date. Greaves engine fitted vehicles mobilize close to 1 crore passengers and transport 5 lakh tonnes of cargo **every day**. As part of aftermarket support Greaves has around 250 plus Greaves Retail outlets and 5000 plus spare parts dealers across the country. This wide infrastructure support enables 3 and 4 wheeler small commercial vehicles to source reliable, high-quality and high-performance Greaves engines & other genuine parts that improve the efficiency of vehicles and help drivers save significantly on fuel and increase their income.

About Greaves Cotton Ltd:

Greaves Cotton Limited is a diversified engineering company and a leading manufacturer of Cleantech Powertrain Solutions (CNG, Petrol and Diesel Engines), Generator sets, Farm equipment, E-Mobility, Aftermarket spares and services. Greaves Cotton is a multi-product and multi-location company with rich legacy and brand trust of over 160 years and has established itself as a key player impacting billion lives every day. The company has seven manufacturing units and continues to support progress of the nation under Make-In-India program. The company today manufactures world class products and solutions under various business units - Greaves Engines, Greaves Power, Greaves Agri, Greaves Aftermarket, Greaves Care, Greaves Global and is backed by comprehensive support from 250 Greaves big retail centres & 5000+ smaller spare parts retail outlets across the country.

In the mobility segment, the company manufactures 4 lakh plus engines annually, almost 1 engine per minute and provides the most affordable mobility solutions to the majority of population in India, moving more than 1 crore passengers and 5 lakh tonnes of cargo every day. In all, the company has crossed 5 million engines, 3 million pumpsets and 1 million gensets. Greaves Cotton augmented its clean technology portfolio with entry in the last mile affordable 2W personal Mobility segment with Ampere Electric Vehicles. More information about Greaves Cotton - www.greavescotton.com

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